

2018 *Creative* STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Melissa J. Perenson, Independent Journalist

BIOGRAPHY

Melissa J. Perenson loves the ongoing quest for the next great gadget. She's an avid consumer of the tech gear she's been writing about since she started at PC Magazine back when laptops were more luggable than portable, Windows 3.1 was current, and multimedia CD-ROMs were all the rage. She has since spent more than a decade at IDG's PC World and TechHive, and she has freelanced for numerous publications including Computer Shopper, Tom's Guide, and Consumers Digest. Melissa's also a storyteller and photographer, and is often seen with a camera in hand. She recently earned her M.S. in Technology Management from Columbia University.