

2018 Creative STORAGESM CONFERENCE

June 7th 2018 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Larry O'Connor, CEO, OWC Digital

TITLE: The Best Bus for Your Workflow Travels

ABSTRACT

All connections - Thunderbolt 3, USB-3, Thunderbolt C, SCSI; all have their features and benefits, strengths/weaknesses, pros/cons. Each is right for specific filmmaking storage applications but none of them rule the roost. In addition, there are ways to make the connectivity perform flawlessly and at its peak. The key is to determine which connectivity solution(s) are right for the project and the environment you'll be working in and what you want to accomplish. We will explore the solutions and best applications for each, including the storage technology for each - SSD, hard drive, tape.

BIOGRAPHY

Larry O'Connor is Founder and CEO of Other World Computing, Inc. (OWC), a manufacturer and e-Tailer of Solid State Drives, data storage solutions, memory and accessories for Mac and PC computers. Starting as a one-man business in 1988 at 14, O'Connor has grown OWC to become a leading provider of internal and external storage solutions, technology products and services. As an Apple Certified Developer, OWC also provides extensive US based 24 x 7 technical support for users around the world as well as internet access via www.fastermac.net and www.owc.net. With two decades of engineering, development and market experience with flash, Larry's team was the first to develop the only non-Apple SSD solution that is compatible with the MacBook Air. An alumnus of Marquette University, O'Connor's strong industry commitment and focus have earned him numerous industry awards. In addition to guiding the technology and solutions activities for OWC