

At the 2017 Creative Storage Conference, May 24, 2017 in Culver City, CA ([www.creativestorage.org](http://www.creativestorage.org)), Tom Coughlin of Coughlin Associates, will present high-level results from the 2017 Survey of Digital Storage Professionals (our 8<sup>th</sup> survey). If you are a media and entertainment professional we welcome you to participate in this survey.

This survey is intended for media and entertainment professionals and is designed to determine the industry's digital storage needs and expectations for the capture and creation of raw content, editing and post production, distribution of content, digital archiving as well as digital conversion and preservation. The results of this survey will be used to create the 2017 Coughlin Associates report on Digital Storage for Professional Media and Entertainment. The survey will stay open until May 15, 2017.

Here is the link for the survey: <https://www.surveymonkey.com/r/FPRW6Y5>

For more information on Coughlin Associates go to [www.tomcoughlin.com](http://www.tomcoughlin.com).

We hope that you can participate in the survey and come to the 2017 Creative Storage Conference.

Tom Coughlin