

Hanau, April 17, 2007

Press Release

MEDIA-TECH Expo 2007: Creative Storage Conference Free but limited seating available!

The MEDIA-TECH Association has reached a special agreement with the organizers of the Creative Storage Conference, taking place in parallel to the MEDIA-TECH Expo in Long Beach: the first 200 visitors who register for this conference online will receive free admission - saving a grand total of 900 USD! The Creative Storage Conference takes place on May 15, 10 am – 2 pm, as part of the MEDIA-TECH Expo, May 15-17, 2007 at the Long Beach Convention Center, CA, USA.

Interested attendees may register online at www.media-tech.net to attend this exciting conference, which focuses on the use of digital storage for the creation and distribution of entertainment. This first ever Creative Storage Conference brings together digital storage providers, equipment and software manufacturers and end users. Conference sponsors include Abrevity and Vaultstor.

The 2007 conference will be one day long with sessions focusing on:

- Digital storage in entertainment creation and distribution
- The role of optical storage in the entertainment industry
- Practical support of digital storage for entertainment creation and distribution
- An analyst and end user panel discussion focusing on real world experiences and requirements for digital storage in the entertainment market

32 The conference will provide a unique environment for networking with
33 a diverse and important group of corporate officers, analysts, and
34 professionals that will be shaping the future of entertainment content
35 creation and distribution.

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37 Very limited sponsorship and panelist opportunities are Still available
38 for this conference. More information may be obtained at the event's
39 website at www.creativestorage.org.

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41 More information about the MEDIA-TECH Expo 2007, the leading
42 annual trade show of the media manufacturing industry, is available at
43 the Association's website at www.media-tech.net.

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