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2008 Creative Storage Conference Announces Call for Papers

—Major Players in Entertainment And Storage To Participate—

San Jose, CA—January 15, 2008—The Second Annual Creative Storage Conference will be partnering this year with the NAB conference to put on a one day event focusing on digital storage in digital content capture, editing, archiving and distribution on April 15 at the Las Vegas Convention Center.

Presentations are now being solicited for the Creative Storage Conference April 15, 2008 at the Las Vegas Convention Center. The Creative Storage Conference will be held in conjunction with the 2008 NAB Conference. Nominations for presentations at this premier event can be submitted on the conference web site at <http://www.creativestorage.org/2008Speakers.htm>.

Please indicate your preferred session or if interested in a keynote presentation. Note that keynote will likely be tied to sponsorships of the conference. Sponsorship information will be available shortly on the conference web site. Conference registration will be opened shortly as well.

This event brings together digital storage providers, equipment and software manufacturers and end users. The conference focuses on the use of digital storage for the creation and distribution of entertainment.

The 2008 conference will be one day long with sessions focusing on:

Session A: Digital storage in content capture and creation

Session B: Digital storage for professional content editing and post production

Session C: Digital storage for content delivery

Session D: The role of digital storage in new modes of physical content distribution

Session E: Input from end users of digital storage for professional media and entertainment

There will also be two keynote talks during the conference and perhaps a sponsored reception in the evening.

The conference will provide a unique environment for networking with a diverse and important group of corporate officers, analysts, and professionals that will be shaping the future of entertainment content creation and distribution.

For additional information on the conference call 408-871-8808 or email info@creativestorage.org.

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