

2007 Creative STORAGESM CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCESM EVENT



10:15 AM Session A. Content Creation and Digital Storage

This session includes talks by industry experts on digital storage and the capture and editing of new entertainment content as well as the preservation of historical content. Topics include digital storage for digital acquisition and film scanning, nonlinear editing, compositing, and special effects.

Moderator: Philip Hodgetts
Michael Ehman, Cutting Edge – Networked Storage
Jason Danielson, Omneon
William Reed, Abreivity
Tom Inglefield, Sun



Michael P. Ehman, Founder and CEO, Cutting Edge – Networked Storage

Michael Ehman is a founder and CEO of Cutting Edge Networked Storage. Cutting Edge provides innovative and high performance storage solutions for both custom compute intensive data and video applications as well as NAS/iSCSI and SAN based solutions for the SMB and SME markets.

Mr. Ehman has more than 20 years of experience in systems integration, storage-centric networks, entrepreneurial development, and business start-ups. Under his leadership, Cutting Edge has successfully established elaborate channel partnerships with storage vendors, successfully negotiated contracts with the government to provide high-performance and custom-rugged applications for the NAVY, ARMY, and intelligence agencies.

In 1999, with venture capital funding, he started Centripetal; a network storage and backup service provider that allowed companies to store their data in remote locations. After a successful launch, the company became the primary storage provider to Level 3, one of the largest communications and Internet service providers, SkyDesk.

Prior to creating Centripetal, he was the founder and CEO of Ehman, Inc., an Apple Macintosh storage provider, which he grew to generate \$36 million in annual sales within a three year time frame. Ehman, Inc. was recognized in Inc. Magazine as one of fastest growing companies two years in a row. Mr. Ehman completed graduate course work in Petroleum Engineering from University of Wyoming, Laramie and earned an engineering degree from California Polytechnic Institute, San Luis Obispo.