11:15 AM Session B. Supporting Digital Storage for Content Distribution
This session explores the support and service requirements for digital storage used in content creation and distribution. The session explores logistical requirements for data storage for optical, hard disk and tape as well as storage systems used for the entertainment market.

Moderator: Guy Finley, Associate Executive Director, IRMA, Content Delivery & Storage Association
Bob Saffari, LSI Logic
Mark Pastor, Seagate Technology
Don Ritzman, WhiteNoise Systems
Andy Mills, Ciprico
Q&A Panelist: John Christopher, DriveSavers Data Recovery

John Christopher, Senior Data Recovery Engineer, DriveSavers Data Recovery, Inc.

John Christopher has rescued thousands of hard drives from the graveyard as senior data recovery engineer at DriveSavers, a Novato, CA-based provider of data recovery services for drives and other storage devices that have crashed and burned — sometimes literally.

Since joining DriveSavers in 1994, Christopher has liberated the data in computer equipment damaged by everything from mechanical failure and user error to disasters such as fire and flood, much to the relief of clients ranging from ex-Apple executives Steve Wozniak and Guy Kawasaki to members of the band Nine Inch Nails.

He has also rescued lost scripts from “The Simpsons” and “Sex and the City,” book manuscripts, and irreplaceable information from countless business and personal computers, helping to solidify DriveSavers’ status as the data recovery company with the highest success rate in the industry.

Christopher’s long hours and experience in the DriveSavers cleanroom have earned him speaking engagements at the High Tech Crime Investigation Association, The Rotary Club, Bio Communications Association and Macworld Expo. He is also frequently quoted in print and broadcast media from The New York Times to TechTV and CBS News Sunday Morning on topics related to mechanical drive failure, virus infection, corrupted file systems and physical damage to storage devices.

A native of San Francisco, Christopher began his career working for software publisher Casa Blanca Works in day-to-day technical support, quality assurance testing and product management. He resides in Petaluma, CA, with his wife and two children.