

2018 Creative STORAGESM CONFERENCE

June 7th 2018 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Jonathan Halstuch, CTO, RackTop Systems

TITLE: The tension between Global production and cybersecurity

ABSTRACT

Global media companies are collaborating internally and with clients across geographies. The increased pace of operations fast deadlines and need to increase margins necessitate a more efficient creative workflow. The creative workflow needs to be enabled with technology in a way that increases cybersecurity and meets the compliance requirements for internal policy and of different regulatory bodies across localities and verticals. Two global advertising CIOs will discuss the challenges and hurdles they have overcome working across 6 continents. They will discuss how they have been able to accelerate the creative workflow, eliminate shadow IT and reduce the IT staffing burden and costs.

BIOGRAPHY

Jonathan Halstuch, CTO at RackTop Systems <https://www.linkedin.com/in/jonathanhalstuch/>

Jonathan Halstuch is the Chief Operating Officer and co-founder of RackTop Systems. He is a graduate of Georgia Tech and holds a bachelor's degree in computer engineering as well as a master's degree in engineering and technology management from George Washington University. With over 15-years of experience working for the federal government as an engineer, technologist, and manager he has a broad range of experience. Jonathan hopes to help all organizations and their customers by providing them efficient and effective IT solutions that meet the organization's operational need and serve that purpose better than any other solution available.