

2018 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCETM EVENT



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TITLE: Accelerate Immersive Content Creation: Add Rivers and Oceans to Your Data Lake

ABSTRACT

The need to produce higher-resolution, more immersive content in increasingly shorter timelines is becoming the new normal in post-production. Over the past several years organizations have learned of the massive benefit of creating a centralized storage environment to support these demands, but that is only one step of many. Modern storage solutions must go beyond the data lake to deliver both performance and cost-efficiency across an entire end-to-end workflow. This session will explore how such a solution can be architected, informed by insights gained from real world customer deployments, newly conducted storage surveys, and rigorous testing of 4K reference architectures.

BIOGRAPHY

Jason Coari is a veteran in the technical computing industry, having a 15 year career in senior sales and marketing positions across the globe at both hardware and software organizations. Currently, he is Director, Scale-out Storage Solutions at Quantum, a leading provider of high-performance and archive storage solutions to the media and entertainment industry. In his current role, Jason is responsible for leading the company's commercial strategy for scale-out storage across all industries. Previous to Quantum Storage, he worked in a variety of global roles at SGI, most notably directing HPC and M&E product marketing strategy and leading the European and APAC marketing organizations.