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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Hossein ZiaShakeri, Senior VP of Business Development and Alliances, Spectra Logic

TITLE: The Tenets of a Modern Storage Solution (The Front Lines of Media and Storage)

ABSTRACT

Historically, media and entertainment organizations have relied upon “traditional” interfaces, file structures and middleware (hierarchical storage managers) for their digital content storage. With the advent of modern storage technologies, traditional models are now questionable for long-term storage as they leave end users strapped with complex, high cost, and proprietary formats.

Enter the modern storage solutions – capable of meeting new demands in the digital supply chain. To adapt to the unrelenting and ever-evolving media landscape a modern storage solution should incorporate four key tenets to achieve a technology edge: ongoing value, control, openness and efficiency. Advancements have enabled users to intelligently store and manage assets on flexible, seamlessly scalable object storage platform on multiple tiers of storage - that includes on primes and public cloud - in most efficient manner for varying workflows. This modern approach to storage creates a balance between speed of access, and overall cost – while addressing business objectives and market trends.

Join Spectra as we discuss the four main tenets of a modern storage solution and how leveraging them can help thrust your organization into the forefront of the media and entertainment battle field.

BIOGRAPHY

Hossein ZiaShakeri, Senior VP of Business Development & Alliances, Spectra Logic A key associate since 1984 and the former vice president of advanced engineering, ZiaShakeri is responsible for Spectra Logic’s Business Development and Strategic Alliances. Hossein is also a member of the company’s technology leadership team to maintain the company’s leadership position in product innovation and business success. ZiaShakeri has more than 30 years of experience in design, engineering and management of storage subsystems.