

2017 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCETM EVENT  ENTERTAINMENT STORAGE ALLIANCETM



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TITLE: Scale-Out Green Storage For Long-term Active Archiving

ABSTRACT

Growing regulatory accountability, big-data management and the ever-increasing demand for data monetization, is driving enterprises and service providers to rethink their storage archiving strategy. The economic penalties of a poorly executed archiving strategy have now become significant factors in enterprise storage planning. Efficiently managing Data Center-class long-term archives of petabyte-sized data sets, in tandem with combined lower operational costs than existing HDD and Tape-based systems, can now be cost-effectively achieved utilizing optical storage technology. Scalable, reliable, forever... Everspan.

BIOGRAPHY

An archival data storage industry veteran with a proven track record in opening new markets and successfully bringing innovative solutions from concept to profitable viability. Supported advancement of storage management industry standards thru past memberships in AIIM, IACP, IEEE, ISACA, NAB, OSTA, SMPTE, SNIA and many others, with a career spanning over 25+ years that includes Business Development Director, OEM & Distribution Sales Management, Marketing Director, Director of Product Management, Technical Support Manager, Sales Engineer and IT Director.