

2017 Creative STORAGESM CONFERENCE

May 24th 2017 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCETM EVENT  ENTERTAINMENT STORAGE ALLIANCETM



Adrian Herrera, Caringo VP of Marketing, Caringo, Inc.

TITLE: How Caringo Swarm Enables Content Distribution Networks

ABSTRACT

Object Storage technology is enabling organizations around the globe to deliver content. Caringo VP of Product Adrian Herrera will explain how the technology can be used and present details on use cases, including an in-depth look at how NEP, The Netherlands, a leading worldwide provider of outsourced solutions to the broadcast and live event industries, has designed and deployed a scalable, reliable, high-performance Content Distribution Network (CDN) in the Netherlands using the Caringo Swarm Cloud and Object Storage platform.

BIOGRAPHY

Adrian J Herrera has over 20 years of experience bringing innovative storage, cloud and media software and services to market. Prior to Caringo he was on the founding team and headed marketing at Nirvanix, one of the first enterprise cloud storage services, where he helped to grow the company from pre-funding to having over 700 customers ranging in size from start-ups to Fortune 10 organizations. He has held Marketing, Business Development, and Strategy positions at Yahoo, Musicmatch and Xing Technology Corporation. He holds an MBA, specializing in Entrepreneurship, from San Diego State University and a BS in Information Systems from Chapman University.