

2011 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Vivian Sultan, Researcher, California State University

BIOGRAPHY

Vivian Sultan is a researcher and a sessional lecturer at California State University (CSULA), College of Business & Economics. Vivian holds an MBA in Finance from CSULA, a BA in Economics & Business Administration from the American University (AUC). She is currently enrolled in CSULA MSIS program. Vivian performed project work in database problem-solving, business applications of information technology, the acquisition of application systems, and quality management design to establish procedures, and metrics.

Prior to her current role at CSULA, Vivian served as an account product manager at Walt Disney Studios Home Entertainment. She had a key role in the testing and the development phase of the replenishment system and the implementation of SAP at WDSHE. Previously, Vivian was involved in the management of a small business for which she was recognized as being a "Champion of Small Business" by the Los Angeles Business Journal.