

# 2011 Creative STORAGE<sup>SM</sup> CONFERENCE

June 28th 2011 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Saker Klippsten, Head of Engineering/IT, Zoic**

**TITLE: How do facilities small and large manage storage devices across multiple application tiers while lowering overhead of managing these storage devices? Can consolidation into a unified name space help lower costs and increase productivity?**

## **ABSTRACT**

With the constant call to reduce overhead, squeeze productivity and longevity from large capital purchases like digital storage. Workflows need to be thought out carefully. Companies large and small can no longer build pipelines around islands of storage, multi name spaces, and expect to be efficient. Tie this in with the need to take advantage of large scale render farms, high-speed data transfers systems, real-time playback, near line archiving/ disaster recovery , VMware servers and user authentication, can make your head spin - Literally. We will take a look at Isilon clustered storage solution and see how Zoic has taken full advantage of what the single name space cluster really has to offer.

## **BIOGRAPHY**

As Head of Zoic's Engineering/IT Departments Saker built Zoic from the ground up. In just 9 years he has developed a pipeline that started off with 2 TV shows and now handles 20+ TV shows in HD along with feature films, commercials, game development and interactive design using a single unified pipeline. With a background in Visual Effects it has given Saker a unique opportunity to bridge the gap between "IT" and creative artist workflows. Prior to working at Zoic he was Sr. SysAdmin at Radium in San Francisco and Santa Monica offices.