

# 2011 Creative STORAGE<sup>SM</sup> CONFERENCE

June 28th 2011 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT



**Jay Elliot, Founder, CEO, Nuvel Inc**

## **BIOGRAPHY**

Jay Elliot – Founder, CEO - Nuvel

Prior to forming Nuvel, Elliot was the Founder and Chairman of Migo Software, a mobility software company. His 30 years of management and operations experience he has held key positions with industry leaders such as IBM, Intel and Apple Computer. He was Senior VP of Apple responsible for all corporate operations and business planning reporting to Steve Jobs, chairman, CEO and co-founder of the firm. During these years the company grew from \$150 million to more than \$3 billion. His experience also includes work in the healthcare industry with New Health Systems developing solutions that connected physicians, payers, patients and affiliated health care institutions. Following graduate from college he worked with IBM ultimately becoming manager for the 16,000 employee software division. He then moved to Intel as director of the California operations.