

2011 Creative STORAGESM CONFERENCE

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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TITLE: Disk or Tape: Who's the Winner in the HD/3D Space?

ABSTRACT

The shift to digital, high-definition programming and the emergence of 3D has caused an explosion of content unlike ever before. It's necessary to not only manage and protect those digital assets, but make them available whenever they are needed; all while containing cost and delivering expected performance. Industry leaders have raised a battle cry regarding the best storage solution: data tape or disk.

Misperceptions abound about each solution, so Spectra Logic will discuss options for long-term archive storage and review the technical and business considerations to be aware of. We will discuss the practical comparisons between disk and tape, outlining the pros and cons of each. This presentation will ultimately reveal some of the most practical and successful approaches taken in the industry to address this challenge.

BIOGRAPHY

A key associate since 1984 and the former vice president of advanced engineering, ZiaShakeri was named senior vice president of business development and alliances in 2004 to help maintain the company's leadership position in product innovation and business success. ZiaShakeri has more than 20 years experience in digital and analog hardware design; firmware/software development; and design engineering and management of storage subsystems. He currently leads Spectra's vertical initiatives, including media & entertainment. ZiaShakeri earned a bachelor's of science degree in electrical engineering from Georgia Southern University in 1982.