

# 2011 Creative STORAGE<sup>SM</sup> CONFERENCE

June 28th 2011 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT



**Dan Gatti, President and CEO, Data Center Rebates Inc**

## **BIOGRAPHY**

Mr. Gatti is President and CEO of Data Center Rebates, Inc. providing data center energy efficiency services including audit, design and implementation. Also, utility negotiations, lease financing and trade-in credits to facilitate technology refreshes and better life cycle management

Mr. Gatti was President and CEO of OnSite Systems selling data intense wireless backhaul solutions, located in Santa Clara, CA. Prior to OnSite, Mr. Gatti was President and CEO of BigBangwidth selling solutions to solve security and bandwidth constraints of GRID networks. Mr. Gatti was President and CEO of MAYAN Networks, providing optical switches to the High Performance market.

Mr. Gatti was the Vice President and General Manager of 3Com's Network Service Provider Division, responsible for Internetworking products and solutions for the telecommunications industry. 3Com acquired Primary Access, a successful venture company in Remote Access products, where Mr. Gatti was Vice President of Worldwide Sales. Mr. Gatti also was President of Aptec Computer Systems providing multimedia video servers for the High Performance Computing market.

At Amdahl as Vice President of Marketing, Mr. Gatti was responsible for Industry Marketing and commercial systems integration. At GTE, he was Vice President responsible for Product Management and Marketing for telecommunication systems. He also held sales and marketing management positions at IBM's Data Processing business for 15 years.

Mr. Gatti is on the board of directors of CallGenie a public company and leading provider of mobile search and advertising solutions. Mr. Gatti is on the board of directors of TIA, the Telecommunications Industry Association and is a charter member of the San Diego Chapter of TiE Indus. Mr. Gatti is an investment and business development advisor to Industry Canada. Mr. Gatti is chairman of eKidsMedia.com a kid's safe download site for G and PG movies.

Mr. Gatti has a BA from Fairfield University and completed the executive MBA program at the Harvard Advanced Business School.