

# 2011 Creative STORAGE<sup>SM</sup> CONFERENCE

June 28th 2011 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Bland McCarthy, Consultant, McCarthy & Associates**

## **BIOGRAPHY**

Bland McCarthy is a consultant to the video storage industry. Previously he held positions of: VP of the SAMMA product line at Front Porch Digital VP of Product Management at Front Porch Digital VP of Business Development at SAMMA Systems VP of Marketing at Tektronix/Grass Valley VP/GM of Betacam business unit at Ampex

A more detailed bio will be submitted later.