

2011 Creative STORAGESM CONFERENCE

June 28th 2011 at the DoubleTree Hotel, Culver City, California

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Aaron Cardenas, CEO/President, P1 Technologies

BIOGRAPHY

Aaron Cardenas - CEO/President at P1 Technologies. Aaron founded P1 Technologies in 2009 and continues to drive the company to be the most knowledgeable and client-focused reseller in the Southern California territory.

Prior to co-founding P1, Aaron served pre-IPO at NetApp and Data Domain and also had successful sales tenures at Infoblox and Rainfinity. Aaron graduated from the University of California at Riverside with a degree in Business. A Southern California native, he lives in Redondo Beach with his family.