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TITLE: Professional Media Archiving in a Post Videotape Era

ABSTRACT

Media professionals have faced the transition to content acquisition with tools that no longer make videotapes as their output format. This has caused users and facilities to experiment with a wide range of solutions to preserve content that originated on various types of flash memory cards or on hard disk drives. Archiving is being attempted on everything from tape libraries with expensive asset management software at the high end to consumer DVDs at the low end. This paper will explore the benefits and drawbacks of a range of solutions and propose an archive appliance as the most appropriate solution for the majority of media professionals.

BIOGRAPHY

Tom has been a professional in the television industry since the late 1970s working in engineering, product management, and marketing roles for a wide variety of notable manufacturers in this field. Prior to participating in the founding of Cache-A, he was owner of TGCS, a consultancy to television equipment manufacturers and has worked in the industry since the 1970's.

Tom began working in the video industry as an engineer and later, marketing at Ampex Corporation and contributed to the development of 3 generations of production switchers. Upon leaving Ampex he started TGCS and landed a major contract as a consultant to Philips BTS where he participated in the design and marketing of their Saturn Master Control switcher and the Media Pool video server.

Tom was one of the founders of Pluto Technologies and helped create the VideoSpace and AirSpace video server lines and the transition of Pluto's products after successful acquisition by Avid to become their play-to-air solution. Since then he operated TGCS and contributed significantly to the A-Series program while consulting at Quantum and is leveraging that experience in helping to guide Cache-A's product development.