

# 2010 Creative STORAGE<sup>SM</sup> CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup> EVENT  ENTERTAINMENT STORAGE ALLIANCE<sup>TM</sup>



**Marty Shindler, CEO, Oculus3D Corporation**

## **BIOGRAPHY**

Marty Shindler is CEO of Oculus3D Corporation, a company formed to accelerate the acceptance and penetration of stereoscopic cinema. The Company enables global theaters to install 3D projection systems at a fraction of the cost of existing systems using the vast installed base of 35MM projectors. The OculR produces images that are the brightest 3D in the industry, measuring 10fL through each eye to the polarizers.

Previously, Mr. Shindler was CEO of The Shindler Perspective, a husband & wife consulting practice with Big 4 professional service firm and top 5 business school credentials. The firm consulted on business matters in a range of creative & technology businesses, from 3D, visual effects, DVDs and home entertainment options, movie libraries and their valuation to production techniques, IMAX and other aspects of the entertainment value chain.

Prior to Oculus3D and The Shindler Perspective, Inc., Mr. Shindler's employment included 20th Century Fox, Lucasfilm's Industrial Light & Magic, Kodak's Cinesite and Coopers & Lybrand (PriceWaterhouseCoopers).