

2010 Creative STORAGESM CONFERENCE

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TITLE: Fast, Affordable, and Expandable Video Storage

ABSTRACT

Video editing and production requires speed. Traditional RAID systems allow chaining hard drives together to get speed. This comes with high costs - both financial and in day-day complexity. Managing these systems is a distraction for creative professionals. Both of these costs and complexities are inherent in RAID

Mathematical data protection algorithms combined with storage virtualization free users of limitations in traditional RAID storage systems. As a consequence users can expand capacity by simply adding a drive and mixing drives from different manufacturers with different storage capacities. This presentation will show how these valuable features can be combined in a single self-managing storage system, taking the burden of intensive storage management from the user.

BIOGRAPHY

Mark is responsible for targeting and developing new markets for Data Robotics, where he guided the initial launch of Drobo in 2007. Previously he was president of Tactics Inc, a professional services company serving the EDA, semiconductor, networking, and enterprise software markets. Earlier in his career he held marketing management positions at Silicon Graphics Inc and Daisy Systems Corp. Mark holds a BSEE from the Massachusetts Institute of Technology.