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TITLE: Backup and Archival Strategies using LTO, near line storage, and other automated processes

ABSTRACT

Backup and Archival Strategies using LTO, near line storage, and other automated processes
Highly expensive storage arrays are critical for delivering media to our workstations at speeds that allow us to consume them. Yet, most of our storage systems are fraught with old files and duplicate entries that are eating up valuable space.

Building processes and implementing technology to backup and archive your assets is more cost effective than just buying more space.

- Why Raid 5 and redundant raid controllers is not a backup strategy
- The difference between archiving and backup
- Using near line storage to prevent bottlenecks in the backup and archive process
- LTO Devices: why are they the industry standard backup device and what they can do for you
- Workable Automated backup processes
- Getting the whole organization to adopt backup and archiving Time: 30 mins + Q&A

BIOGRAPHY

With over 26 years of experience in providing cost-effective technology to a broad base of industries, Jess Hartmann has held positions from CEO, Vice President of Marketing, CIO and CFO in Fortune 500 public companies and entrepreneurial startups, including New Horizons Computer Learn Centers, ThermoLase Corporation, Division of Thermo Electron; Jenny Craig International; and Prime Computer.

As CEO of ProMAX Systems, Mr. Hartmann guides this industry leader company which has been providing Media Technology Solutions to the film and broadcast industry since 1994. Pioneering in Video Editing and Storage Solutions for post production, ProMAX has served over 35,000 customers with video technology and storage solutions.