

2010 Creative STORAGESM CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCETM EVENT  ENTERTAINMENT STORAGE ALLIANCETM



Glenn Grube, Global Director, Marketing Services, ModusLink Global Solutions

TITLE: Making The World More Mobile with Flash

ABSTRACT

BIOGRAPHY

With thirty plus years of experience in the computing and storage industry, Glenn provides subject matter expertise to clients of ModusLink in the area of moving storage products through the supply chain. His years of storage industry experience helped ModusLink develop a set of full cycle supply chain services specifically geared for the storage marketplace. These services assist a client with efficiently and effectively moving product to and from market. His role includes identification of emerging trends and requirements that require development of new services or modification to existing services.

Prior to moving to the supply chain industry segment, Glenn held numerous roles at Hitachi Data Systems for seventeen years. During his tenure he lead sales and service groups delivering high quality mainframe products and services to the global marketplace. He successfully launched products, directed sales campaigns, negotiated deals, redirected and retooled an organization, managed P&L, created effective marketing programs, mentored high potential colleagues, increased revenues and profit. He is an active