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TITLE: cloud storage as a global content repository for distributed workflows

ABSTRACT

Cloud storage offers attractive economics for long term storage of content, but providers of remote storage and archival services must be prepared to offer extremely high service levels to meet the requirements of studios, post houses and broadcasters which own or access large asset libraries. In this talk, Dean will present the architectural and business implications of providing online, nearline and offline storage and archival services at Petabyte scales using private and public cloud models. Issues such as workflow integration, content preservation and bandwidth requirements are discussed, along with deployment options which ensure that users have uninterrupted access to their digital assets even during network interruptions and despite site disasters. Architectural implications of providing islanded operation, multi-site environments and content migration will be discussed, punctuated with real case studies and horror stories.

BIOGRAPHY

Dean is Senior Product Marketing Manager at NetApp, where he is responsible for marketing strategies and go-to-market execution of NetApp object storage products and technologies. Prior to joining Netapp, Dean was responsible for developing strategic relationships and defining new market opportunities for Bycast's large-scale storage management technologies. Prior to that, Dean held several positions with Intel Corporation, strategically positioning advanced technologies for successful market adoption, overseeing programs and managing software and services product lines. Dean holds advanced degrees in Computer Science and is a member of the IEEE and the IEEE Computer Society.