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TITLE: Data Archiving Strategies

ABSTRACT

The rapid growth of rich media content has increased the complexities of file-based workflows. One segment of the workflow that is often overlooked is archiving, which could quickly spiral into a major problem if it is not properly managed. This topic examines several factors, such as cost, accessibility and performance, to consider when implementing a strategic data archiving solution. It will offer archiving best practices that will help companies implement business processes that will achieve cost savings and workflow efficiencies.

BIOGRAPHY

Chris Duffy manages worldwide marketing strategy and execution for Quantum's StorNext data management solutions, where he is responsible for driving business growth, market research, and sales enablement. Chris has over 11 years of experience in data storage technologies, including technical roles at EMC Corporation on its flagship product, Symmetrix. Following that, Chris joined startup COPAN Systems to lead the development and introduction of revolutionary archive storage technologies to address unstructured-data growth management challenges. Prior to joining Quantum, Chris developed go to market strategies for Dell Corporation's Enterprise Storage Solutions Group. Chris holds a MBA from Babson College in Massachusetts.