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TITLE: CE, IT, Broadcast and Professional AV Trends of Blu-ray Disc

ABSTRACT

Blu-ray Disc is rapidly expanding in Consumer Electronics (CE) throughout the world as the High Definition (HD) packaged-media movie format. Recordable Blu-ray Disc is also growing in IT, broadcast and professional work flow applications for archiving, publishing and beyond. Mr. Jasionowski will discuss and address CE, IT, broadcast and professional solutions.

BIOGRAPHY

Tony Jasionowski is currently senior group manager of Panasonic Corporation of North America's Technology Liaison & Alliances Group. He has been responsible for new magnetic and optical technologies, formats, product planning, engineering and promotion at Panasonic for 35 years. Tony has been actively involved in the DVD-Forum, Recordable DVD Council (RDVDC), DVD-RAM Promotion Group (RAMPRG) and Blu-ray Disc Association (BDA).