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TITLE: Introducing Flash Memory into Content Delivery Chains

ABSTRACT:

The cost of flash memory has reached a point where it is quickly becoming a viable option for use in the delivery of high-quality video content for broadcast and video on demand applications, particularly for broadcast play-to-air environments and streaming in VOD deployments. This presentation will outline the advantages that flash offers in these applications; demonstrate where and how flash can be deployed; and provide real-world examples of some of the first deployments that have taken place with select broadcast and cable operations.

BIOGRAPHY

Biography: Since joining SeaChange in 2001, Stephane Jauroyou has played an integral role in the growth and marketing of the Company's broadcast business and development of its play-to-air platform, which is now deployed in hundreds of broadcast operations worldwide. Prior to joining SeaChange, Jauroyou was Asia Pacific sales manager for EVS, where he was responsible for defining sales and strategies as well as managing regional operations and expanding the its distributor network. He held similar responsibilities at AAVS Asia, a subsidiary of systems integrator Advanced Audio Video Systems.

Based in Singapore, Jauroyou holds degrees in finance, international business, mathematics and physics.