

# 2009 Creative STORAGE<sup>SM</sup> CONFERENCE

April 19, 2009 at the Flamingo Hotel in Las Vegas

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



ENTERTAINMENT  
STORAGE  
ALLIANCE™



**Jay Elliot, President, CEO, RocketStream, Inc**

## **BIOGRAPHY**

As the President, CEO of RocketStream, Inc., a wholly owned subsidiary of Voyant International, Mr. Elliot's company is in the process of developing software products to facilitate the acceleration of information through the internet. Previously, he was the Founder and Chairman of Migo Software, Inc. a mobility software company, and inventor of its flagship product, Migo Mr. Elliot has more than 30 year's operations' experience with such corporate giants as IBM, Intel and Apple Computer.

He served as the Executive Vice President of Apple Computer responsible for all corporate operations plus overall corporate business planning reporting directly to Steve Jobs, Chairman of the Board, CEO, and co-founder of Apple. Also as a member of the Macintosh Development team he oversaw the software development of the Macintosh software. During his tenure at Apple sales grew from \$150 million to more than \$3 billion.

After graduating from college, Mr. Elliot joined IBM as a programmer working on the airline reservation system and moved into management in several key projects in the Disk drive development business, development of the ATM system, the Fair Transaction System and eventually managed the company's 16,000-employee software division as the Director of the IBM Santa Teresa software Laboratory. Elliot left IBM to join Intel and at Intel was the director of the California operations reporting to Intel's CEO, Andy Grove.

In the healthcare industry, Elliot was the chief executive officer of New Health Systems, a network technology group connecting physicians and payers to patients and affiliated hospitals. As part of the New Health plan, Mr. Elliot spent one year with the UCLA Medical Center and UCLA Computer Science Department helping to develop a software system for the operation of Tele-medical centers. It was while working with UCLA that Mr. Elliot came up with the idea for Migo.