



Jason Danielson; Senior Director, Market Development; Omneon

BIOGRAPHY

Jason Danielson's professional career is highlighted by innovative firsts in the development of video editing technology.

In 1978, Mr. Danielson edited for PM Magazine on first-generation tape-based computerized video editing equipment.

In 1988, he was a founder in Digital F/X, where his product team won an Emmy for Technical achievement for the development of the video workstation.

In 1991, Mr. Danielson then launched the Video F/X, one of the first Macintosh-based video editing systems.

Mr. Danielson joined SGI in 1993 where among other things, his solution development efforts with Avid Technology created the first broadcast server-based edit environment. The Avid Media Server launched in 1996 and was deployed at CNN FN and Headline News as well as across Europe.

He has spent the last five years directing solution development efforts at Omneon in the area of news production, editing, media asset and archive management. The results of which include tightly integrated solutions with Apple, AnyStream Ardendo, Aveco, Avid, Crispin, Dalet, Front Porch Digital, Gallery, Harris, IBM, nVerzion, Pebble Beach, Panasonic, Pharos, Probel, Sony, Snell & Wilcox, Sundance, Telestream, Solutions 4 Media, and TransMedia Dynamics.

Jason Danielson holds a bachelor's degree from Stanford University.