## Jim Casabella

## Director, Advanced Technology, ABC Owned Television Stations Group, ABC

## Biography

Jim Casabella is currently the Director of Advanced Technology for the ABC Owned Television Stations Group. As such, he is primarily responsible for the strategic technical direction of ABC's ten owned television stations. In addition to his responsibilities to ABC, for the past eight years, he has chaired the Disney Media Technology Boards' Media Asset Management working group. This group was responsible for developing an enterprise wide strategy for Media Asset Management for The Walt Disney Company.

Prior to assuming his current position, Jim was the Director of Engineering at KGO-TV, ABC's Owned station in San Francisco. During his eighteen years at KGO, he was the project lead on several projects designed to migrate the station away from physical media and into a file based workflow for both news production and master control operations. In 2001, KGO-TV was recognized by the National Academy of Television Arts and Sciences with and EMMY for "Pioneering Efforts in Television News Production".

During the past three years, Jim has focused his energies on developing a more cost effective solution for digitizing and preserving ABC's Owned Stations legacy video tape libraries.